

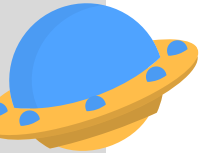
# THE BOOK MARKET



## Class Activity

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Every child brings a book from home to trade and has to speak or present to the class for a minute, talking about why everyone should read their book? Once done marketing, children should add their books to swap shop on Browzly and request to swap the books they liked from each other, they can agree on terms of swap and trade in class



## The Reward

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Announce the winning trader- the child whose book got the most number of requests

## Tips

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Teachers may help record book marketing videos to upload as reviews on Browzly.  
Children can also make posters marketing their books to display in the class

## Have fun while you learn

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Be a book trader  
Market your book  
Discover new titles  
Ask questions  
Develop:  
Entrepreneurship,  
Negotiation,  
Presentation,  
Comprehension,  
Teamwork, Confidence,  
Critical Analysis,  
Expression, Creativity

